

# WCH9



9<sup>TH</sup> WORLD CONGRESS OF HERPETOLOGY  
5-10 JANUARY 2020 • DUNEDIN • NEW ZEALAND



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## 9<sup>TH</sup> World Congress of Herpetology

5-10 JANUARY 2020  
DUNEDIN, NEW ZEALAND

2020

100% PURE  
NEW ZEALAND  
newzealand.com



**SPONSORSHIP AND EXHIBITION INFORMATION**

# Sponsorship invitation

Welcome to the 9<sup>TH</sup> World Congress of Herpetology.

While reptiles and amphibians are among the most numerous terrestrial vertebrates on the planet, they are also the most threatened. The name herpetology is the term given to the study of reptiles and amphibians. Every 4 years the World Congress of Herpetology brings together the world's top herpetologists and their students to discuss every aspect of the ecology and biology of the world's reptiles and amphibians.

The mission of the World Congress of Herpetology (WCH) is to promote herpetological research, education and conservation, by facilitating communication between individuals, societies and other organisations engaged in the study of amphibians and reptiles.

We are expecting over 1000 delegates from a wide spectrum of disciplines and professional backgrounds, including universities, government agencies, wildlife managers and NGOs.

The congress will present the ideal platform for you to showcase your products ranging from laboratory and environmental research equipment, field gear and radio-transmitters to publications on herpetology or research techniques, plus much more.

The congress has invited a rich diversity of renowned international and national speakers and has an extensive scientific programme. Sponsored sessions are available; please check the package details for eligibility. The congress will take place at the University of Otago in Dunedin, voted as one of the most beautiful campuses in the world.

We recognise the importance for exhibitors to have ready access to delegates and have prioritised this accordingly. The majority of the trade exhibition space will be immediately adjacent to the congress presentations, with delegates congregating in the display area for morning and afternoon teas. We look forward to your contribution to the 2020 World Congress of Herpetology and learning more about the products and services that you offer.

**Prof Phil Bishop**, Congress Director





# Programme

\*Please note this programme is subject to change



## **Sunday 5 January 2020**

Wildlife excursions and tours

## **Monday 6 January 2020**

Exhibition pack in

Registration desk open

Congress open

Welcome reception

## **Tuesday 7 January 2020**

Congress programme

## **Wednesday 8 January 2020**

Congress programme

## **Thursday 9 January 2020**

Congress programme

Congress dinner

## **Friday 10 January 2020**

Congress programme

Congress close

# Sponsorship opportunities

Individual sponsorship packages will be negotiated and agreed to jointly determine the best way for sponsors to maximize their investment. Sponsors will be given priority for their preferred stands in the exhibition [in order of sponsorship level and date of application].

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## **Gold sponsor** (exclusive opportunity)

**\$25,000+GST**

### **Benefits**

- acknowledged as the gold sponsor with logo on the following publications:
  - home page of the website with a link to your company website
  - inside cover of the final handbook distributed to all delegates onsite
  - on the name badge worn by delegates at all times
- two prime complimentary exhibition sites (excluding staff attendees), plus the ability to purchase additional sites
- priority allocation of industry exhibition sites
- registration for four complimentary registrations (including social functions)
- logo on signage displayed at venue
- logo on opening multi-media presentation
- ability to provide company branded lanyards to be worn by all delegates throughout the Congress
- recognition and logo at the start of each session
- one opportunity to briefly address the delegates
- opportunity to provide a banner to be displayed on the plenary room stage
- full page advertisement within the Congress handbook
- one push notification sent to all delegates during a catering break at the Congress
- list of all registered delegates and their email addresses immediately following the conclusion of the Congress (excluding those who have requested privacy).





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## Silver sponsor

\$12,500+GST

### Benefits:

- acknowledged as a silver sponsor with logo on the following publications:
  - home page of the Congress website with a link to your company website
  - inside cover of the final handbook distributed to all delegates onsite
- one prime complimentary exhibition site (excluding staff attendees), plus the ability to purchase additional sites
- priority allocation of industry exhibition site
- registration for two complimentary Congress registrations (including social functions)
- logo on signage displayed at venue
- logo on opening multi-media presentation
- half page advertisement within the Congress handbook
- list of all registered delegates and their email addresses immediately following the conclusion of the Congress (excluding those who have requested privacy).

### PLUS

*Select from one of the additional options to be associated with your package:*

#### Keynote speaker

- name association with one of the keynote speakers (speaker to be selected by the organising committee)
- company name recognized in the Congress programme next to your selected keynote speaker
- acknowledgement of your sponsorship by the session chair person

#### Congress dinner

- name association with the Congress dinner
- company logo included on the dinner menus
- opportunity to briefly address the delegates at the dinner

#### Barista coffee cart

- branded coffee cart located on or near your stand in the exhibition area featuring barista coffee
- ability to provide company branded coffee cups
- acknowledged as the barista coffee cart sponsor



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## Bronze sponsor

**\$7,000+GST**

### Benefits:

- acknowledged as a bronze sponsor with logo on the following publications:
  - sponsors page of the Congress website with a link to your company website
  - inside cover of the final handbook distributed to all delegates onsite
- one prime complimentary exhibition site (excluding staff attendees), plus the ability to purchase additional sites
- priority allocation of industry exhibition site
- one complimentary Congress registration (including social functions)
- logo on signage displayed at venue
- logo on opening multi-media presentation
- list of all registered delegates and their email addresses immediately following the conclusion of the Congress (excluding those who have requested privacy).



## PLUS

*Select from one of the additional options to be associated with your package:*

### Pocket programme

- Logo on the front of the pocket programme given to all Congress delegates

### Handbook

- Logo on the front of the handbook given to all Congress delegates
- Full page advertisement within the Congress handbook

### Catering

- Company logo on all catering buffet stations during all catering breaks

### Conference app

- Logo included on the app branding
- One push notification sent to all delegates during a catering break at the Congress



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## Congress sponsor

**\$3,500+GST**

### Benefits

- acknowledged as a supporting sponsor with logo on the following publications:
  - sponsors page of the Congress website with a link to your company website
  - inside cover of the final handbook distributed to all delegates onsite
- one complimentary Congress registration (including social functions)
- logo on signage displayed at venue
- logo on opening multi-media presentation
- list of all registered delegates and their email addresses immediately following the conclusion of the Congress (excluding those who have requested privacy).



# Exhibition costs and inclusions



## Allocation of sites

Industry exhibition sites will be offered and allocated to the sponsors and all remaining sites will be allocated to companies on a first-in basis. Exhibition sites will be allocated mid-2019.

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### Pre-fabricated site

**\$2,000+GST**

#### Inclusions

- 3m x 2m octanorm booth
- registration for two company representatives, including welcome function (excludes access to scientific sessions. Congress dinner tickets available for purchase at the time of registration)
- trestle table, 2 chairs and a table cloth – if requested on this form
- header (fascia) board with company name in one colour
- power (4amp, 4 way switchable multi-box)
- two spot lights facing into the stand
- listing in the Congress app
- list of all registered delegates and their email addresses immediately following the conclusion of the Congress (excluding those who have requested privacy).

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### Table top site

**\$1,000+GST**

#### Inclusions

- trestle table, 2 chairs and a table cloth
- registration for two company representatives, including welcome function (excludes access to scientific sessions. Congress dinner tickets available for purchase at the time of registration)
- listing in the Congress app
- list of all registered delegates and their email addresses immediately following the conclusion of the Congress (excluding those who have requested privacy).



## General information



### Catering

Daily refreshments will be distributed amongst the exhibition area at the University of Otago.

### Updates

Additional information relating to pack in pack out times, stand allocation, additional staff registrations, accommodation, insurance, internet access, freight and other facilities on-site will be uploaded on the WCH Congress website in due course, companies will be advised when this becomes available.

All prices listed in this prospectus are in New Zealand dollars and exclusive of goods and services tax (15%).

### Stand system

WCH has contracted Exhibition Hire Services, to provide the prefabricated stand system and they will be available for design/ build modification, additional furniture or accessories hire. For design/build custom stands in Dunedin consider contacting:

**Nicola Ransome**

+64 3 3384 195

nicola@exhibitionhire.co.nz

### Delegate details

By completing a sponsorship application you have given your consent for us to store your personal data. Your personal data will be retained by Conference Innovators and WCH for up to 24 months after the conclusion of this conference. Exhibitors details will be shared with Exhibition Hire Services to confirm signage, design and furniture requirements for your stand.

### Cancellation

If notification of cancellation of stand/space is received prior to 2 September 2019, you will be refunded less an administration charge of \$150. After that date no refunds will be made.

The organising committee reserves the right to cancel the exhibition in case of circumstances beyond their control. In such case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

Please note:

Only paid exhibitors may carry out any promotional activity within the exhibition area.

For further information contact

**Kate Howden**

Conference Innovators

T: +64 3 353 2829

E: kate@conference.nz

# Sponsorship & Exhibition application



Opportunities are limited and will be released on first in, first serve basis

Company name: \_\_\_\_\_ Contact person: \_\_\_\_\_

Postal address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Disclaimer: Sponsorship and exhibitor applications will be considered on a strictly confidential basis; however WCH reserves the right to amend the terms of the invitation at any time and has the sole discretion to determine the successful applicants.

## Sponsorship

**Gold sponsor \$25,000 + GST**

**Silver sponsor \$12,500 + GST**

Keynote speaker

Congress dinner

Barista coffee cart

**Bronze sponsor \$7,000 + GST**

Pocket programme

Delegate handbook

Delegate catering

Conference app

**Congress sponsor \$3,500**

**Industry exhibition**

Pre-fabricated stand \$2,000

Table top \$1,000

Trestle table, 2 chairs and table cloth *(tick if required)*

### Terms of payment

All prices quoted are in New Zealand dollars and exclude GST.

Invoices are payable on the 20<sup>th</sup> of the month following the date of the invoice.

Purchase number for invoice:

\_\_\_\_\_

Signature:

\_\_\_\_\_

Date:

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Please return this form to the Congress Coordinator:

Kate Howden | Conference Innovators | T: +64 3 3532829 | E: kate@conference.nz

**conference**  
**innovators**